**OSBP-RI Targeted Contract Profile (6-18 Months in Advance)**

This document is not intended to make the decision, but provide information based on a combination of quantitative historical data and qualitative insights about DoD and DA small business objectives to support an informed decision regarding any and all potential options available to meet Army requirements using small businesses capability and capacity.

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| --- | --- | --- | --- |
| **Contract Details** | | | |
| Single or Multiple Award: | VCE (Contract Action Type) | Date Awarded: | 2A |
| GWAC/IDIQ: | 12A | Expected Expiration: | 2D |
| Contract #: | 1A | Number of Offerors: | 10D |
| $ Obligations: | VCE (SB Eligible $) | Awardee: | 13GG |
| Contract Type(s): | 6A | OTSB or SB: | VCE (SB % or SB Actions) |
| NAICS Code(s): | 8G | Place of Performance: | 9G |
| Requirement Description: | 6M | Subk Plan: | 11B |
| Consolidated/Bundled: | 8N | Subk Achievement: | eSRS.gov |
| Competition: | 10N | Modifications Count: | 1B |
| Limited Competition: | 10C | CPARS Ratings | Cpars.gov |

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| --- | --- | --- | --- | --- | --- |
| **Small Business Profile Analysis** | | | | | |
| IT Buy: |  | IT Services SONA: |  | Strong Competition: |  |
| Size Standard: |  | Top XX NAICS: |  | Targeted NAICS: |  |
| WOSB Eligible: |  | Strong NAICS: |  | Weak NAICS: |  |
| ACC-RI Awards: |  | Enterprise Awards: |  | Subcontract MQRs Realistic: |  |
| Awardee SB: |  | Awardee Socio: |  | Multiple Products or Services: |  |
| NMR Waiver Available: |  | NMR Waiver Potential: |  | Financial Capacity: |  |
| eKiosk Makeup |  |  |  |  |  |
| Remarks |  | | | | |

Recommendation:

Recommend Source Sought Notice, Breakout requirements, Small Business Partial Set Aside, Reserves, Source Selection Language (MQR at SB level or Socio levels; DIB initiatives) based on data above.

Ex: Due to limited data available to discern probability of SB opportunities in either direction, we recommend a source sought notice call or Sam.gov post to obtain additional information. Further recommend the use of Microsoft forms for data collection in support data validation and response uniformity.

EX: Awarded to WOSB and assuming if NAICS remains it is eligible. We believe this is a strong target for WOSB Set Aside and at worst at least a SB set aside

Ex: Example we do not believe this is strong target for SB Prime opportunities; however, we believe strong subcontracting SB exists and would use the baseline L&M, with a SB MQR, but let Offeror’s have the freedom to determine the socio breakdown. Additionally, recommending including the small business category add on subfactor Small Business Category to target specific socio categories in subcontracting. Additionally, recommend SB factor is weighted higher than price and past performance if Tradeoff being performed.

Manual Steps Roadmap (convert to automation)

Knowing the Data > Getting the Data > Cleansing the data > Arranging the Data > Gain insights > Create Visuals > Make More informed decisions

Data ingestion > Data Processing > Outcome

1. Data Dictionary Cheatsheet for OSBP-RI Insights
2. Getting the Data
   1. Log in to [VCE](https://federation.eams.army.mil/sso/authenticate/?u=https%3a%2f%2fvce.army.mil%2fPortal&m=GET&r=f&p=8671&f=c&x=true) (requires CAC login)
   2. Find and Click “[Dashboards](https://vce.army.mil/Portal/Home/Dashboards)” Tab
   3. Find and Click “[Small Business](https://vce.army.mil/vcedashboards/sense/app/dbb31a55-411b-415c-a1d7-63af17eddbe6/sheet/urDHE/state/analysis)” Button
   4. Find and Click “Details – Small Business Metrics”
   5. Download entire file. Requires Right-click and selecting “Download as” followed by selecting “Data”
   6. Select “Export”
   7. Select folder location
   8. Rename using naming structure “VCE Details – Small Business Metrics DDMMMYYYY.xlsx”
   9. Click “Save”
3. Open Data
   1. Go to folder location
   2. Search for file and open file.
4. Prepare/Cleanse Data
   1. /Identify Data elements that don’t produce value and delete/
   2. Find “Current Completion”
   3. Add New Row next “Current Completion”
   4. Compare Current Completion to Todays Date for each
   5. For each input the value
   6. If value is with 6-18 month then add to Target Matrix
   7. If dollar value for identified is above 10% Top Dollar voice historical across enterprise
   8. Delete targets that above threshold

Graphical user interface, application

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Graphical user interface, application

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Graphical user interface, application, website

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Graphical user interface, application

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Table

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A screenshot of a computer

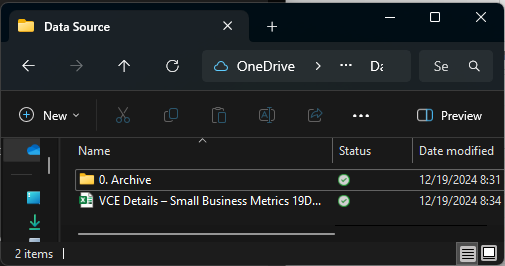
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